**Emily Carter**
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**Professional Summary**

Creative and detail-oriented graphic designer with 4+ years of experience in branding, web design, and digital illustration. Proficient in Adobe Creative Suite, Figma, and responsive design principles. Passionate about creating visually compelling designs that enhance user experience and drive brand engagement.

**Work Experience**

**Graphic Designer**
*Creative Studio Co., Austin, TX*
*03/2020 – Present*

* Designed and delivered over 50 branding projects for clients, including logos, packaging, and marketing materials.
* Collaborated with cross-functional teams to create user-friendly website designs, increasing client satisfaction by 30%.
* Managed multiple projects simultaneously, ensuring timely delivery and adherence to brand guidelines.

**Junior Graphic Designer**
*Bright Ideas Agency, Dallas, TX*
*06/2017 – 02/2020*

* Assisted senior designers in creating social media graphics, print ads, and email campaigns.
* Conducted client meetings to gather design requirements and present concepts.
* Contributed to a rebranding project that increased client sales by 25%.

**Education**

**Bachelor of Fine Arts in Graphic Design**
*University of Texas at Austin, Austin, TX*
*08/2013 – 05/2017*

* Relevant coursework: Typography, Digital Illustration, Web Design
* Graduated with honors (GPA: 3.7)

**Skills**

* Adobe Creative Suite (Photoshop, Illustrator, InDesign)
* Figma & Sketch
* UI/UX Design
* Branding & Identity Design
* Print & Digital Media

**Certifications**

* Adobe Certified Expert (ACE) in Photoshop, 2021
* UX Design Specialization, Coursera, 2020

**Languages**

* English: Native
* French: Intermediate

**Projects**

**E-commerce Website Redesign**
*Client: GreenLeaf Organics*
*01/2023 – 03/2023*

* Redesigned the website to improve user experience, resulting in a 40% increase in online sales.
* Created a cohesive visual identity, including a new logo and color palette.

**Social Media Campaign**
*Client: Urban Fitness Studio*
*06/2022 – 08/2022*

* Developed a 12-week social media campaign that grew followers by 60%.
* Designed engaging graphics and animations for Instagram and Facebook.

**Volunteer Experience**

**Design Consultant**
*Local Nonprofit, Austin, TX*
*09/2021 – Present*

* Provide pro bono design services to help the organization create impactful marketing materials.
* Designed a new website that increased donations by 20%.

**Interests**

* Photography
* Hiking
* Attending design workshops and conferences